

# E-Mail Marketing Services for: **The Growth Coach** ®



## E-Mail Marketing Services

- Target and Attract New Customers; Develop and Maintain Lifetime Relationship with Existing Customers
- Fast, Effective and Affordable Communications
- Delivery Scheduling and Tracking
- Offered as a Fully-Managed Service or Self-Managed Service

## Specifications

- Create and send professional e-mail campaigns
- Automate your e-newsletter
- Build and manage your e-mail list; Integrate e-mail address collection into your website
- Track and measure results
- Segment your customers based on interest and demographics
- Test your messages and promotions

## Service Packages

- E-Mail Marketing Platform (Provided via Constant Contact / iContact) (\$15 - \$150+, monthly)
- Setup (one-time)
  - Initial Configuration of E-Mail Marketing Service (List Import, Obtaining Permission, Templates, etc.)
- Monthly Management
  - OPTIONAL
  - Campaign Monitoring / Management
  - Provision of Monthly Analysis Report

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**Contact Us for Pricing Information**

**FOR MORE INFORMATION CONTACT US TODAY!**



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